

The book was found

# Multiply Yourself: Increase Your Productivity & Profits Using Virtual Assistants

## MULTIPLY YOURSELF



**Increase Your Productivity  
& Profits Using Virtual  
Assistants**

**Mark Lackey and Anne Lackey  
Robert Nickell**



## Synopsis

Learning how to grow and scale your business effectively in today's global economy is a must. This book provides an introductory overview of hiring employees versus virtual assistants and the pros and cons of each. The authors walk you through the value proposition of virtual assistance, how to get started, what you need to know before you start, give hiring & training tips, and the key ingredient that makes hiring a virtual assistant a success or not.

## Book Information

File Size: 1156 KB

Print Length: 57 pages

Simultaneous Device Usage: Unlimited

Publisher: Mark & Anne Lackey (September 7, 2014)

Publication Date: September 7, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00NEXUBIQ

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #572,210 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #48

in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Outsourcing  
#79 in Books > Business & Money > Human Resources > Outsourcing #875 in Kindle Store >  
Kindle eBooks > Business & Money > Industries > Human Resources & Personnel Management

## Customer Reviews

Great quick read!!! I was skeptical using a virtual assistant. The idea of using someone else and paying them to do a job I know I can do, not the most appealing... I've found that by following the author's plan, I've increased my productivity doing the work that I enjoy and making more money in the process.

At times we all need help, but we get so mired in the details that we forget how to step back and analyze the tasks that must get done to produce our products. Not rocket science, but well

discussed in this quick and easy read. Matching job requirements to skills sets and personalities are always the toughest part, but this book explains in simple terms a great way to identify which are candidates for virtualization. I especially enjoyed the discussion of metrics, productivity and quality monitoring. Definitely worth the read! Good job! Capt. Dave

What a relevant and appropriate branch of knowledge to have in the business world. For both novices and veterans in entrepreneurship and business organization, this is incredibly helpful at all levels of experience. Shifting goals towards those mentioned seem logical and imperative for growth. Excellent authors who seem to have great inductive experience.

Not my first exposure to leveraging virtual assistants but the most compelling. Found the material covered useful and found the advice to be actionable.

I knew I needed help but was unsure how to go about scaling. I now feel confident I can take my business to the next level. Great read.

Extremely informative. I will definitely be taking a lot of this information into consideration as I try to move my business forward.

Fantastic read! Formal and informative yet comfortable and easy to understand. I hope to see more from Robert Nickell in the future.

Very insightful read with valuable information!

[Download to continue reading...](#)

Multiply Yourself: Increase Your Productivity & Profits Using Virtual Assistants  
Virtual Assistant: 101- How to Effectively Outsource Tasks to Virtual Assistants to Maximize your Productivity (Outsourcing, Virtual Assistant)  
Double Your Real Estate Business: Increase Your Profits Using Virtual Assistants  
DIY Projects: Save Time & Money Maintaining Your Home With Simple DIY Household Hacks, Home Remedies: Increase Productivity & Save Time with Frugal Living ... And Organizing, Increase Productivity)  
Virtual Assistant Assistant: The Ultimate Guide to Finding, Hiring, and Working with Virtual Assistants: Expanded and Updated for 2016  
Virtual Freedom: How to Work with Virtual Staff to Buy More Time, Become More Productive, and Build Your Dream Business  
Take a Leap of Faith And Start a Virtual Assistant Business: Your Guide to Establishing a

Successful Business As a Virtual Assistant The CEO's Secret Weapon: How Great Leaders and Their Assistants Maximize Productivity and Effectiveness The Organized Admin: Leverage Your Unique Organizing Style to Create Systems, Reduce Overwhelm, and Increase Productivity Time Management: Guide to Time Management Skills, Productivity, Procrastination and Getting Things Done (time management, procrastination, productivity, ... successful people, efficiency, schedule) Company Goal: Increase Engineering Productivity by 20 Times!: For CEOs of Technical Firms The Essential Workplace Conflict Handbook: A Quick and Handy Resource for Any Manager, Team Leader, HR Professional, Or Anyone Who Wants to Resolve Disputes and Increase Productivity The 24-Hour Tech: The 20-Step Manual to Increase Profits, Decrease Training Time and Systemize Your Mitigation Process IN ONE DAY. (The Claim Clinic Manuals Book 1) Safety and Workers' Compensation Strategies: To Unleash Productivity and Profits Managing Human Resources: Productivity, Quality of Work Life, Profits The Breakthrough Insurance Agency: How to Multiply Your Income, Time and Fun The Challenger Customer: Selling to the Hidden Influencer Who Can Multiply Your Results The Advertising Solution: Influence Prospects, Multiply Sales, and Promote Your Brand Procrastinate on Purpose: 5 Permissions to Multiply Your Time BOOKS: MULTIPLY YOUR PERSONAL INCOME IN LESS THAN 30 DAYS: Spiritual: Religious: Inspirational: Prayer: Free: Bible: Top: 100: NY: New: York: Times: On: Best: Sellers: List: In: Non: Fiction: 2015: Sale: Month: Releases

[Dmca](#)